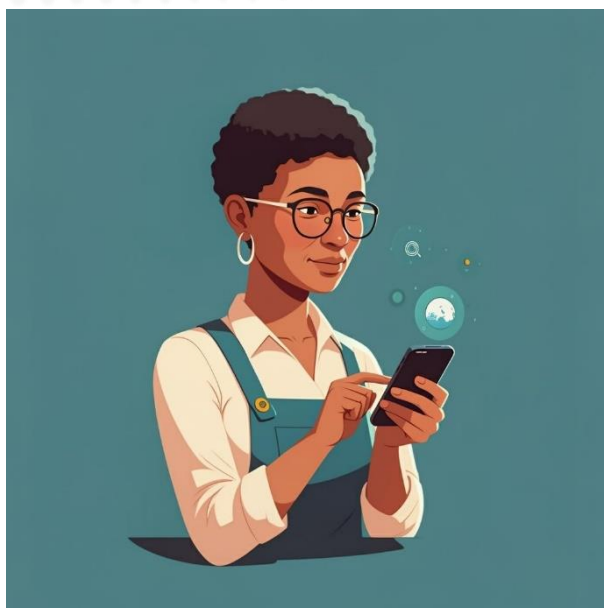


## PRESS RELEASE



### WE: Real World Education - An Erasmus+ Project for Environmental Education

The **WE: Real World Education project**, co-funded by the European Union under the Erasmus+ programme, has reached a significant milestone by entering the Work Package 5 (WP5) phase. We are excited to share the progress and significant results achieved so far.

### Significant progress in Work Package 5

The core of **WP5** was the creation and launch of the mobile application WE: Real World Education. This innovative app is designed to raise awareness of environmental issues through a playful and educational approach. Users are invited to explore sustainable practices and develop an eco-friendly mindset, all while playing. The app uses an **interactive methodology** that makes learning about crucial sustainability issues both effective and fun. The app is now available for download at the following links:

- Google Play Store: <https://play.google.com/store/apps/details?id=com.worldEducation>
- iOS App Store: <https://apps.apple.com/it/app/world-education/id6737476568>



We have also developed **17 interactive training scenarios** based on the **UN Sustainable Development Goals**. Each scenario offers practical examples to raise user awareness, with new levels and unlockable features based on the quality of environmental decisions made by players.

## Application Innovations and Multiplier Events

The application features a ranking section, allowing users to compare themselves with other players globally. An updated **'News'** section provides information on local and global environmental initiatives, increasing engagement and awareness.

Six **Multiplier Events** were also organised in different European countries - Latvia, Greece, Italy, Denmark, Spain, and Cyprus. These events involved over 120 participants, raising awareness on how to adopt more sustainable behaviour.

## Conclusion of the project and next steps

We express our deep gratitude for the support received towards WE's initiatives. Our efforts continue as we **refine the app**, aiming to make it even more accessible and in step with the needs of our users. For further updates, please continue to follow us on our website and social channels.

### Join us:

For more information, please visit our **website!**

**Website:** <https://we-world.eu/>

For enquiries, please write to: [projekti@eva93.lv](mailto:projekti@eva93.lv)

